ANNUAL REPORT

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BAITARANI

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"Our mission is for the destitute, the poor and the illiterate peasantry and labouring classes and if after everything has been done for them first, there is spare time, then only for the gentry."

- Swami Vivekanand

Located at Bhattasahi, a backward and benighted village in Keonjhar District in Odisha, BAITARANI is a women based and women-oriented NGO at grass-root level. The organization has been registered under Societies Registration Act XXI of 1860, Government of Odisha, vide Registration No. KJR-4616/92, dated 15th November 2003.

The genesis of the organization dates back to 2001-02. A group of village women under the leadership of Smt. Santilata Shi came out from the four walls of the domestic chores and wanted to do something for other needy and neglected women of the society. No doubt it was very difficult at a backward village reeling under grim illiteracy and the resultant social superstitions and religious dogmas. The resistance came from the male dominated society, but the women were desperate. Neither any obstacle nor any odd could dissuade the spirit of a group of sincere and dedicated women who got united and took a solemn vow to enlighten and empower other poor women and marginalized segment of the society. Their firm resolution was translated into action with the establishment of BAITARANI a women based and women regulated civil society in the year 2001-02 which was registered later under the S.R Act in 2003.

Thanks to the tenacious efforts of a group of village women, BAITARANI has already made its presence very much felt among the distressed, downtrodden and deserted women at the village Bhattasahi and its neighbouring area. The organization stands poised to go forward with its lofty mission of helping the helpless women and other poor people in the coming years.
VISION & IDEOLOGY OF BAITARANI

BAITARANI believes in the equality and justice of all human beings cutting across the barrier of caste, creed, clan and gender. It visualizes a social order in which women will not be exploited and they will enjoy all equal rights and privileges with their male counterparts in society and also women will have joint partnership with the male in the development process.

MISSION OF BAITARANI

The mission of BAITARANI is to cause sustainable development to the poor and marginalized groups with a prime focus on the distressed, dalits and downtrodden women and neglected children.

AIMS & OBJECTIVES

In a nutshell BAITARANI aims at fulfilling the following objectives:

- To spread literacy and education both formal and non-formal among the illiterate and ignorant people.
- To organize the rural women belonging to SC, ST and other backward communities against all types of atrocities, tortures, injustices, discrimination and exploitation and help them in all possible ways to have proper legal protection.
- To take up different poverty alleviation programmes for the removal of crushing poverty at different backward villages in Odisha.
- To cause socio-economic empowerment of the poor and marginalized groups with a prime focus on the distressed and downtrodden women through micro-finance.
- To form self-help groups among the poor women and generate savings among them.
- To achieve self-reliance of the poor and vulnerable segment of the society with a prime attention on the distressed and downtrodden women through micro-finance.
- To conduct different vocational training programmes and create employment opportunities for the unemployed youths belonging to low socio-economic condition with a prime attention on the distressed and deserted women.
- To optimize the productivity in agriculture, pisci culture and its allied activities in the rural area thereby maximizing the income level of the poverty-stricken farmers and fishermen through the dissemination of science-based, need-based and result-oriented technologies among the backward peasantry and fishing communities.
To develop horticulture in the rural area for the economic betterment of the poor farmers.
To undertake different community development programmes in backward villages including arrangement for low cost housing, construction of village roads, safe drinking water and sanitation.
To organize different community based health care programmes in the backward villages with a view to bringing a lasting improvement in the health, hygiene and sanitary condition of the poor villagers.
To undertake Integrated Child Development Programme, Reproductive Health-Care Programme, Mother & Child-Care Programme, Nutrition Promotion Programme, Family Planning & Welfare Programmes in the backward villages.
To take up AIDS Prevention Programmes.
To organize Waste Land Development and Social Forestry Programmes.
To improve the environment and ecology in the rural area by taking up different environmental protection programmes.
To organize relief and rescue programmes during the period of natural calamity.

ORGANISATIONAL SET-UP & STRUCTURE

BAITARANI is governed, managed and controlled by an Executive Committee consisting of 7 members including 5 office bearers. The members of the Executive Committee are elected from among the general members for a period of 5 (Five) years. The Executive Committee, the main decision making platform of the organization is represented mainly by the SC & ST women from villages. Any important decision is taken unanimously in the meeting of the Executive Committee as per democratic norm. Besides, there is a General Body represented by 09 (Nine) members.

The Executive Committee sometimes forms different Monitoring Cells & Bodies for supervision of different projects and activities. There is also an Advisory Committee consisting of 10 reputed and retired personals to provide the valuable advices and suggestions at the time of need. There are also different staff for different projects.
INFRASTRUCTURES

At present BAITARANI is fortunate to have land measuring 10 decimals at Gadadharpur village of Ghatagaon Block, two no of Bikes, four Computer Set & three sewing machines.

PERSONNEL

The organization is presently having 8 paid and full-time staff & 15 volunteers.

OFFICE BEARERS

a) Smt. Susmita Mishra - President
b) Smt. Debaki Mundar i - Vice-President
c) Smt. Santilata Shi - Secretary
d) Smt. Basanti Patra - Asst. Secretary
e) Smt. Samita Das - Treasurer

AREA OF OPERATION

The area of operation of BAITARANI is all over the geographical jurisdiction of Keonjhar district of Odisha which may likely to be extended in course of time as per the need and demand of the people. But for the time being, the organization is working in Sadar, Patna, Saharpada, Ghatgaon, Champua, Jhumpura, Ghasipura and Banspal Blocks of the district.

TARGET GROUPS

Poor and marginalized groups with a prime focus on tribal, distressed and downtrodden women, needy and neglected children are the target groups of BAITARANI
1. **Consumer Awareness Campaign**

Two numbers of consumer awareness camps has been organized by the organization at village Janardanpur & Bodapalsa consisting 19 male 78 female. The participants have been oriented with the legal provisions of consumer act and how lodge complain at sub division and district level respectively. This was an exercise carried out by the participants for their practice and future needs.

2. **National Environment Awareness Camp**

The organization have organized 1no of environment awareness camp at Jamunalia village of Janardanpur G.P. Staff of the organization explained to the gathering about the procedure of protecting pollution and how to save the environment for the maintenance of the ecological balance. They advise to the gathering for their consciousness about deforestation and to take up aorestation in their own village to save environment because the critical issue of climate change is now affecting the daily life of the people in respect of water, crop, oxygen and other necessary components. They are requested to spread this awareness in their respective areas.
3. Sports Activities For Rural Youths

To encourage the youths towards the sport activities in rural areas, the organisation had organized one cricket match at Kendua village in Bodapalsa Gp and one foot ball tournament at Dimbo village in Dimbo GP with the collaboration effort of their youth clubs. The Coordinator of Nehru Yuva Kendra, Keonjhar and the local PRI representatives were the guests on the final days and the trophy was awarded to the winners.

4. Dalit Human Rights Programme

The area of operation of the organization is consisting more numbers dalits family and who have no education till now and living as daily worker. So that they have no idea about the human right and the role of dalit community to enjoy such right. In fact the educated person for the community are serving outside and have no moral responsibility to inculcate about the human rights to their own community. This one kind of deprivation for which the community is remaining far from the mainstream. Hence, a camp has been organised by the organization at Gumura village. The secretary of the organization has explained about the legal provision human right especially provided to the dalit community to the gathering.
5. Women Empowerment Programme

A workshop has been organized by the organization at village Kodipasa of Kodipasa G.P on the women day consisting 61 female only and discussion was taken on women social and economic barrier like the tradition of dowry, women torture, illiteracy in women, dependency of women on man, Deprivation from property, homesickness, precarious health hazard are accruing in our society. Smt. Santilata Shi, the Secretary along with some remarkable women participants discussed over the issues widely taking some local example. The secretary advises how to get rid of the problems and to enlighten the new adolescent girls to lead their life in the new path.

6. VOCATIONAL TRAINING PROGRAMME

The main objective of this programme is to give a self-sustaining footing to the distressed, deserted and down-trodden women living at different backward villages in Keonjhar district in Odisha. However, the details of the programme conducted by BAITARANI IN Keonjhar district in Odisha have been given below in a tabular form:-
<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the trade</th>
<th>No. of Trainees</th>
<th>Target Area</th>
<th>No. of Trainee economically Rehabilitated</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Tailoring</td>
<td>40</td>
<td>Sadar Block</td>
<td>23</td>
</tr>
<tr>
<td>2</td>
<td>Goatery</td>
<td>17</td>
<td>Sadar Block</td>
<td>12</td>
</tr>
<tr>
<td>3</td>
<td>Fishery</td>
<td>11</td>
<td>Sadar Block</td>
<td>06</td>
</tr>
<tr>
<td>4</td>
<td>Vegetable Cultivation</td>
<td>38</td>
<td>Sadar Block</td>
<td>24</td>
</tr>
<tr>
<td>5</td>
<td>Horticulture &amp; Nursery</td>
<td>13</td>
<td>Sadar Block</td>
<td>07</td>
</tr>
</tbody>
</table>

7. **Observation of National Days**

The organization has observed the Independence Day, Republic Day, extravagantly with its General Body, guests invited and office staff. The students of Bhattasahi CP School go rounds the villages with marching and patriotic slogan. Song competition was made among the students and awarded prizes to winners. World TB Day was observed with District administration and health department of Kendujhar by making meetings and on Children’s Day (14th November), Gandhi and Shastri Jayanti (2nd October). Jhoti and Song competitions are held among school children by the organization.
To aware the people in target area, wash-out the blind beliefs from the society, change of sexual behaviour, positive attitude to PLHIV organization has already conducted awareness programme on STD/HIV/AIDS in Sadar Blocks at Pokharapani, Maligaon and Keonjhar Municipality. The main target groups of this program were Dhaba owners, truckers, sex workers, adolescents and eligible couples. 2 nos awareness was done through Audio visual, meetings, counselling, information sharing by using leaflets and posters. Condoms were also demonstrated & distributed to target groups at free of cost for precautionary steps 251 people have sensitize about the demerits of STD/HIV/AIDS. The Awareness on TB & the benefits of adopting the Directly Observed Therapy System (DOTS) programme was conducted by the organization with the support of CDMO, Keonjhar at 50 places in the district on RNTCP through wall painting by a team in all the health institutions and other Govt. Buildings. The main objective of this programme was to aware people on TB, control the spread of TB, reduce the death rate cases to it and make the DOTs method popularly. Malaria awareness programme have been conducted by organization at Talapada & Kanjipani village in Banspal Block efficiently. 215 no of beneficiaries have been benefited and awared pertaining the malaria disease. They have also been aware to use precautionary methods in order that they might be saved from the attack of malaria. The funds on this programme are borne by Baitarani.
9. **Awareness on Abolition of Child Labour**

An awareness camp has been organized by the organization for the abolition of child labour at Bhaliadihi village of Sadar block. In the camp it has been suggested to the gathering of 123 people about the rights of a child and the need of his/her minimum education. The carrier of children is depending for his/her successful life. The dilemma of poverty and the helplessness of parents and the social psychology is generating child labour which is black spot of our society. They have suggested to look after the issue by everybody and to eradicate it in a process child adoption and hostel admission and parental care for education.

10. **SHG Development/Sustainable Training Programme**

With a view to implement economic empowerment of the poor women; the organization has adopted micro-credit as the main economic tool. The organization has already formed 83 SHGs belongs to SC/ST and BPL families of Sadar Block in Keonjhar district. They have savings in various nationalized banks and out of total SHGs, 75% SHG made linkage with banks after which they have been involved in various IG activities. The marketing facilities of SHG products are being promoted by Baitarani through different exhibitions/ sale stalls/marketing avenues.
to promote the efficiency for the fruitful management of SHGs as well as for uplift of socio-cultural status of the SHG members, BAITARANI has conducted the following capacity building training programmes in different backward villages in Keonjhar.

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the Training Programme</th>
<th>No. of Batch</th>
<th>No. of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Leadership Training</td>
<td>05</td>
<td>197</td>
</tr>
<tr>
<td>02</td>
<td>Savings Mobilization &amp; SHG Management</td>
<td>03</td>
<td>118</td>
</tr>
<tr>
<td>03</td>
<td>Book-keeping, Accounts &amp; MIS development of SHG</td>
<td>08</td>
<td>276</td>
</tr>
</tbody>
</table>

11. Agricultural & Horticultural Programme

Agriculture is the main occupation of the rural people of Odisha. For the development of agriculture, BAITARANI organized a program at Padmapur village in Patna block of Keonjhar district. The main aim of the program was agricultural development through adoption of appropriate and advanced technology. Under this program 22nos. of BPL farmers were imparted skill training on Shree method. The organization also distributed low cost agricultural equipments to the beneficiaries. During the year under report BAITARANI has conducted the horticultural activities in 36 SHGs and every member was provided a vegetable kit at free of cost. The members were benefited from their kitchen garden and got financial help for families.